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August 17, 2005

MEMORANDUM

NSLP 2006-09
RCCI 2006-07

To: All NSLP Sponsors

From: Pat Cook and Katherine Stewart, RD, CPFM
Office of Child Nutrition and School Health
Nutrition Education Program Consultants

Subject: National Food Safety Education Month

The United States Department of Agriculture (USDA) has released the following information on promoting food safety in our schools and residential child care institutions:

National Food Safety Education Month is rapidly approaching. This year the USDA is soliciting your help to promote food safety in September. A "Community Action Kit" is available upon request. Below are activities that have been carried out in previous years:

- Sarah Ward from the Windsor Re-4 School District in Colorado posted temperature safety zones in all school kitchens and distributed copies of the Fight BAC!™ brochures during National School Lunch Week.
- Linda Eades from St. Isidore School in Illinois put up signs, obtained local press coverage for 3 radio broadcasts, and sponsored a coloring contest.
- Janice Shelton from the University of Arizona Cooperative Extension Service set up a display on food safety at the public library and the senior center, sent out press releases to all county news publications, and presented food safety education programs at Rotary clubs, 4-H clubs, and the Civic Women's Club.
- Carole Sweeter from South Dakota State University Cooperative Extension Service placed a news column in six local newspapers.
- Linda Lucassen from the Morgan County Health Department in Illinois distributed 300 copies of the NFSEM material to consumers at a local Kmart and obtained media coverage from a local cable company.
- Bob Barr from the Ector County Health Department in Texas met with cafeteria managers to promote National Food Safety Education Month SM.
- Ken Pearson from the Knox County Department of Public Health in Tennessee distributed press releases, published newspaper articles, hosted events, obtained TV news coverage and held a children's handwashing class using the Fight BAC!™ puppets.
- Donna Head of Somerville-Cambridge Elder Services in Illinois delivered presentations on food safety to seniors participating in the Elderly Nutrition Congregate Meal Program, "It's Your Food: Make It Safe to Eat." She discussed cross-contamination during a cooking demonstration and used jelly beans to demonstrate how quickly germs multiply.

An order form and a list of free publications for distribution are available at the end of this letter. In addition, if you would like a short news article on food safety for your local newsletter, please e-mail: maryellen.taylor@fda.gov.

Order Form
FDA Food Safety Education Materials

Quantities are limited.

The following materials on food safety are available from the FDA Public Affairs Office:

- Fight Bac!™ materials: (Limit 50)
 - ___ English brochures
 - ___ Spanish brochures
 - ___ Stickers
- Food Teaching Kits for Teachers (One per teacher)
 - ___ Grades 1-3
 - ___ Grades 4-6
 - ___ Middle/High School
- Food Safety Publications: (Limit 50)
 - ___ Egg Safety (English)
 - ___ Egg Safety (Spanish)
 - ___ Fresh Cheeses Made Safety (English)
 - ___ Fresh Cheeses Made Safety (Spanish)
 - ___ Juice Safety (English)
 - ___ Keep Your Foods Safe (English)
 - ___ Keep Your Foods Safe (Spanish)
 - ___ To Your Health: Food Safety for Seniors (English)
 - ___ What You Need to Know About Mercury in Fish & Shellfish (English)
 - ___ What You Need to Know About Mercury in Fish & Shellfish (Spanish)
 - (For pregnant and nursing women and children)
- Other resources:
 - ___ CD-ROM (media materials, ideas for activities, Fight Bac!™ materials (English, Spanish, and Chinese), and food safety publications
 - ___ National Food Safety Education Month Promotion Kit
 - ___ To Your Health: Food Safety for Seniors Video (English)

Name: _____
Name of Organization: _____
Address: _____
City/State: _____
Phone: _____
E-mail: _____

FAX TO: 510-337-6708 ATTN: MARY ELLEN TAYLOR

For questions or to schedule a food safety presentation: (510) 337-6888 or maryellen.taylor@fda.gov